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# Michael Zislis



Michael Zislis, entrepreneur-restaurateur-hotelier, has captured the essence of Southern California with his well-known and mega successful establishments.

Zislis, a native of Palos Verdes, California, was only 13 years old when he brewed his first beer for a science experiment at school. By the time he was an economics major at the University of Southern California, he was a master brewer. Possessing an insatiable entrepreneurial spirit, Zislis opened a brewery construction company called Bohemian Brewing and started building brew pubs all over the world.

In the late 1980s, Zislis parlayed his brewing experience into running his own pub and restaurant, and Manhattan Beach Brewing Company was born. Zislis opened a second brew pub in nearby Redondo Beach and then Brewski's in Hermosa Beach. When a local institution, Hibachi, went up for sale next to the Manhattan Beach Brewing Company, Zislis couldn't resist the challenge. He built what has become the most popular local restaurant in the South Bay area. ROCK'N FISH combines the charm of a seaside fish restaurant with the sophistication of an upscale steakhouse.

In 2004, Zislis seized yet another downtown Manhattan Beach opportunity. His luxury boutique hotel, Shade, opened in the Metlox Project, an urban revitalization venture built on the old Metlox Pottery factory site. Shade Hotel is the only luxury boutique hotel in Manhattan Beach, designed to maximize comfort and inspire relaxation while capturing the essence of coastal living. Listed as Conde Nast Traveler's #6 reason to visit Los Angeles and the area's newest hip corner, Shade Hotel also landed on the prestigious publication's Hot List for 2007, one of only 19 U.S. properties named.

Capitalizing on his success, Zislis opened Mucho Ultima Mexicana in mid-2007, immediately becoming the South Bay's premier Mexican restaurant and hottest lounge scene. Carefully preserving the rich tradition of the Mexican table at dinner with fresh and handmade ingredients, the place comes alive at night with soulful house mixes by resident deejays and a stocked bar of specialty and favorite cocktails.

Looking to bring his unique coastal vision to downtown Los Angeles, Zislis has opened a second ROCK'N FISH venue in the new L.A. LIVE complex. The new 6,000-square-foot, 240-guest-capacity ROCK'N FISH recreates the relaxed ambience that has made it a favorite in Manhattan Beach for nearly nine years. ROCK'N FISH L.A. LIVE will carry on the traditions by offering Manhattan Beach favorites as well as adding an oyster bar and extending its wine list.

Zislis continues to expand his hospitality empire with the creation of The Zislis Group. The Zislis Group will own, operate and manage all current and new Zislis properties. Recently, The Zislis Group announced they are in exclusive negotiations with City of Redondo Beach regarding the development of their second Shade Hotel in the RB harbor.

## ***About The Zislis Group –***

*Michael Zislis, founder and owner of The Zislis Group, is expanding his hospitality business in Southern California to include Manhattan Beach, Los Angeles and soon, Redondo Beach. Currently, the Zislis Group owns, operates and manages the mega successful seafood and steak house **ROCK'N FISH MANHATTAN BEACH**, the luxury boutique **Shade Hotel**, restaurant and lounge **Mucho Ultima Mexicana** and the new LA downtown, **ROCK'N FISH L.A. LIVE**. Recently, The Zislis Group announced they are in exclusive negotiations with City of Redondo Beach regarding the development of their second Shade Hotel in the RB harbor.*



*ROCK'N FISH is a seafood and steak house featuring an array of the savory dishes influenced by the flavors of New Orleans and Asia. Housed on the site of a long-time Manhattan Beach institution, the Hibachi Restaurant, ROCK'N FISH carries on the tradition with some of the Hibachi's signature dishes and cocktails at both its Manhattan Beach and new L.A. LIVE locations. More information can be found at [www.rocknfishmb.com](http://www.rocknfishmb.com) or [www.rocknfishlalive.com](http://www.rocknfishlalive.com).*



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*Mucho Ultima Mexicana, located in Manhattan Beach, is the South Bay's premier Mexican restaurant and hottest lounge scene. Carefully preserving the rich tradition of the Mexican table at dinner with fresh and handmade ingredients, the place comes alive at night with soulful house mixes by resident deejays and a stocked bar of specialty and favorite cocktails. More information can be found at [www.muchomb.com](http://www.muchomb.com).*